

**Friends
of the
Ramsey
County
Libraries**

HATS OFF TO THE LIBRARY!
Friends Gala 2020



**Saturday,
February 1,
2020**

**6:30-9:30
p.m.**

**Ramsey County
Library,
Roseville**

SPONSORSHIP OPPORTUNITIES

Throw **your** hat in the ring to sponsor the 7th annual Friends Gala. All proceeds will go directly to the Ramsey County Library collection budget to replace well-worn favorites and bring in popular new releases.

Sponsoring this event will help to raise \$30,000 to add 1,500 new items to the lending collection of the seven Ramsey County libraries located in Maplewood, Mounds View, New Brighton, North St. Paul, Roseville, Shoreview and White Bear Lake. This is your opportunity to support your community and keep the Ramsey County Library collection fresh and exciting!

The theme of the 2020 Hats Off to the Library Gala is "Welcome to the Roaring 20s." This event will feature a cocktail party atmosphere with live music, hors d'oeuvres, craft beer and wine, silent and live auctions, a costume contest, prizes and more. Gala sponsors are publicly recognized in multiple ways before, during and after the event. Join us for a fun and lighthearted event open to adults of all ages.



This impactful community event is hosted by the Friends of the Ramsey County Libraries. It is our mission is to strengthen, support, and advocate for the Ramsey County Library system in order to enrich the lives of our library users, to promote literacy and education, and to foster community. Since 1979 our nonprofit organization has been raising funds for Ramsey County Library programs, services, art, equipment, furnishings, books and materials. We are a 501(c)(3) organization.

For more information or to make your gift online visit www.rclfriends.org

Sponsorships must be received by January 3, 2020 to make the Pioneer Press and printed program deadlines.

Questions? Contact Cyndi Cook at 651-486-2213 or ccook@rclfriends.org



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Gala Sponsorship Overview

Presenting Sponsor \$5,000+

Event Recognition Benefits:

- “Presented by” on event signage
- Reserved high-top table with your logo
- Text message recognition
- Recognition by emcee
- 12 complimentary registrations
- Your logo on signage and in the program
- VIP sponsor ribbons

Additional Promotional Benefits:

- Advertising with link on Gala website
- “Presented by” on Gala marketing materials, including Pioneer Press
- Advertising with link on silent auction website
- Advertising with logo on Gala bidding system
- Logo and link in Friends social media and e-news recognition
- Logo and link on Friends website
- Logo in Ramsey County Library print and online newsletter, circulation >290,000 library users

Platinum Sponsor \$2,500+

Event Recognition Benefits:

- Text message recognition
- Recognition by emcee
- 8 complimentary registrations
- Your logo on signage and in the program
- VIP sponsor ribbons

Additional Promotional Benefits:

- Advertising with link on silent auction website
- Advertising with logo on Gala bidding system
- Acknowledgement in Pioneer Press
- Logo and link in Friends social media and e-news recognition
- Logo and link on Friends website
- Logo in Ramsey County Library print and online newsletter, circulation >290,000 library users



Sponsorship Overview

Gold Sponsor \$1,000+

Event Recognition Benefits:

- 6 complimentary registrations
- Your Name on signage and in the program
- VIP sponsor ribbons

Additional Promotional Benefits:

- Acknowledgement in Pioneer Press
- Logo in Friends social media and e-news recognition
- Logo on Friends website
- Logo in Ramsey County Library print and online newsletter, circulation >290,000 library users

Silver Sponsor \$500+

Event Recognition Benefits:

- 4 complimentary registrations
- Your Name on signage and in the program
- VIP sponsor ribbons

Additional Promotional Benefits:

- Acknowledgement in Pioneer Press
- Name in Friends social media and e-news recognition
- Name on Friends website
- Name in Ramsey County Library print and online newsletter, circulation >290,000 library users



Gala Sponsorship

Sponsorship Benefits	Presenting \$5000+	Platinum \$2500+	Gold \$1000+	Silver \$500+
"Presented by" on event signage	x			
Reserved high-top table at the Gala w/ your logo	x			
Text message recognition at Gala	x	x		
Recognition by emcee at event	x	x		
Complimentary event registrations	12	8	6	4
Event signage	Logo	Logo	Name	Name
Event program	Logo	Logo	Name	Name
Sponsor ribbons for VIPs	x	x	x	x
Advertising with link on Gala website	x			
"Presented by" on Gala marketing materials	x			
Advertising with link on silent auction website	x	x		
Advertising on Gala bidding system	Logo	Logo		
Acknowledgement in Pioneer Press	"Presented by"	x	x	x
Friends social media and e-news recognition	Logo & Link	Logo & Link	Logo	Name
Friends website	Logo & Link	Logo & Link	Logo	Name
Ramsey County Library print and online newsletter, circulation >290,000 library users	Logo	Logo	Logo	Name

Sponsorship Payment Options:

Make your gift on-line at rclfriends.org/events/gala - OR -

Return this form with payment to:

Friends of the Ramsey County Libraries, 4560 North Victoria Street, Shoreview, MN 55126

Note: Sponsorships must be received by January 3, 2020 to make print deadlines.

Donor Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsor Level Choice

Presenting (\$5000+)

Gold (\$1000+)

Platinum (\$2500+)

Silver (\$500+)

Payment Information

Check payable to Friends of RCL

Card Number: _____

Credit Card

Exp. Date: _____

Amount: \$ _____

Signature: _____

Date: _____